

CORRIGENDUM FOR EMPANLEMENT OF ADVERTISING AGENCY 2026

With reference to the Notice Inviting Tender (NIT), the following amendments/ modifications are hereby issued pursuant to the Pre-Bid Meeting held from 11.05.2026 to 13.05.2026, for providing further clarifications sought by the participating vendors. The modifications are as under:

- 1. As per NIT, point B) Procedure of Empanelment, III Qualifying Criteria of Stage -1** para 7 pertaining to PR activities shall now be read as:

“The agency should have handled PR activities pertaining to any new launch, financial results or any other event deemed fit with work completion certificate/ satisfactory report. **(Job order with completion certificates for any 1 job done in last 5 years as per Annexure II)**”.

- 2. Sr. No. 7 of Annexure I** shall now be read as:

	The agency should have handled PR activities pertaining to any new launch, financial results or any other event deemed fit with work completion certificate/ satisfactory report. (Job order with completion certificates for any 1 job done in last 5 years as per Annexure II).		
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- 3. Sr. No. C) of Annexure II** shall now be read as:

The agency should have handled PR activities pertaining to any new launch, financial results or any other event deemed fit with work completion certificate/ satisfactory report.

- 4. Bid submission date and time** has been extended to **18.05.2026, 11.00 AM.**

All other terms and conditions of NIT shall remain unchanged.