



Administration Wing HUDCO

Inter Office Memo

From : General Manager (Admn), HQ	To Sr. ED C&H/Sr. ED (CI&SC) All EDs/GMs/HODs All Regional Heads
--------------------------------------	---

Sub: Use of logo under the 150th Birth Anniversary of Mahatma Gandhi

Ref: 1. Govt. of India, Ministry of Cultures' DO Letter dated 18th September, 2018
2. Govt. of India, Ministry of Housing & Urban Affairs Office Memorandum dated 28th September, 2018

With regard to the above HUDCO has received a DO letter dated 18th September, 2018 from the Govt. of India, Ministry of Culture, New Delhi through Govt. of India, Ministry of Housing & Urban Affairs, Nirman Bhawan, New Delhi's Office Memorandum dated 28.09.2018 (copies enclosed).

As the Govt. of India is commemorating 150th birth Anniversary of Mahatma Gandhi for a period of two years from 2nd October, 2018 to 2nd October, 2020 both at National and International level. One of the suggestive activity is Logo Branding on Trains, Metro Rail, Aircrafts, State Roadways Buses, Govt. Websites, E-mails, Govt. Stationery, Calender and Diary, Govt. Advertisement & Publicity material, Digital Signature, etc. During commemoration period.

The designs of logos with colour guide have been finalised by the Govt. and are available on the website <http://gandhi.gov.in/download.html> for download

- 1) Logo in original form (Main Logo)
- 2) Logo for use in single colour (for use in black and white)
- 3) Logo in reverse form with light/bright background
- 4) Logo in reverse form with dark background


The specimen of logos downloaded from the above website are given as under:-



The Govt. of India has instructed the Public Sector Undertakings, Subordinate/attached offices, autonomous bodies under Ministry/Department to use the logo during the commemoration period.

Further it has also been desired by Ministry of Culture's letter dated 18th September, 2018 to upload the activities to be undertaken during 2nd October, 2018 to 2nd October, 2019 on the portal as decided in the Committee of Secretaries meeting under the Chairmanship of Cabinet Secretary.

In view of the above, Sr. ED (C&H), Sr. ED (CI&SC), All EDs/GMs/HODs and All Regional Heads are requested to ensure the strict compliance of the direction of Govt. of India for printing the logo on HUDCO Website, E-mails, Stationeries, Calendars, Diaries, Govt. Advertisements, Publicity Materials, Digital Signatures, etc. during the commemoration period.



Dr. D Ravishankar
General Manager (Administration)
11.10.2018

Encl: as above

Copy to:

DGM (Fin), CMD Secretariat
AGM (S) to DCP
AGM (S) to DF
AGM (S) to CVO
GM (PR)
DM (IT) – for placing on Intranet

(5)


No. A-46020/34/2018-Coord.
Government of India
Ministry of Housing & Urban Affairs

Nirman Bhavan, New Delhi,
Dated the: 28 September, 2018

OFFICE MEMORANDUM

Subject: Use of logo under the 150th Birth Anniversary of Mahatma Gandhi.

The undersigned is directed to circulate herewith a copy of Ministry of Culture's D.O. letter No. 24-12/2018-Spl.Cell dated 18.09.2018 on the above mentioned subject for strict compliance. The logo as mentioned in their letter, may be downloaded from their website www.gandhi.gov.in.

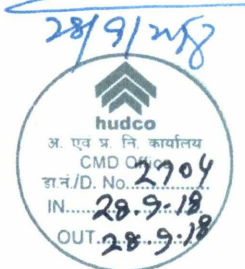

(Maha Singh)
Under Secretary (Coord.)
Tel. No.- 23061047

Encl: as above.

To

1. All JSs/JS&FA/EA
2. OSD(UT) in respect of Metro Rail
3. Heads of all Attached / Subordinate offices.
4. Heads of Autonomous/ Statutory Bodies.
5. All Heads of PSUs - NBCC / HUDCO / HPL.
6. IT Cell, MoHUA, with a request to upload it into e-office.

28/9/18
for compliance.



28/9

6n(A)

D/P

28/9

DCP OFFICE
Diary No. 2184
Date In 28/9/18 3.05 PM
Date Out 28/9/18 3.12 PM

Subject: Celebration of 150th Birth Anniversary of Mahatma Gandhi.
To: secyurban@nic.in

Date: 19.09.18 02:23 PM
From: Special Cell <specialcell422@gmail.com>

6.pdf (470kB)

Sir,

Please find enclosed copy of D.O. letter number F.24-12/2018-Spl.Cell dated 18.09.2018 from Secretary (Culture), GOI regarding use of logo under the 150th Birth Anniversary of Mahatma Gandhi as attachment for kind information and necessary action.

Regards,

(Nirmala Goyal)
Deputy Secretary to the Government of India
Ministry of Culture (Special Cell)
Vigyan Bhawan Annexe,
New Delhi - 110011
Tel: 011-23022041

1163828

m/urgent
JS (Coord.)
Sery (H) S. U. A. In mly
Pl. speak.
20.9.18
D.S. (Coord.)
Spulan
62
25/9/18
199

अरुण गोयल, भा.प्र.से.
सचिव
Arun Goel, IAS
Secretary



भारत सरकार
सांस्कृतिक मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110001

September 18, 2018

No.24-12/2018-Spl. Cell

Dear Shri Mishra,

Government of India is commemorating 150th birth anniversary of Mahatma Gandhi for a period of two years from 2nd October 2018 to 2nd October 2020 both at National and International level. One of the suggested activities is Logo Branding on Trains, Metro Rail, Air India Aircrafts, State Roadways Buses, Govt. websites, E-mails, Govt. stationery, calendar and diary, Govt. advertisements & publicity material, digital signature, etc. during the commemoration period.

2. The following designs of the logo with colour guide have been finalised and are available on the web-site <http://gandhi.gov.in/download.html> for download:-

- i) Logo in original form (Main Logo)
- ii) Logo for use in single colour (for use in black and white)
- iii) Logo in reverse form with light/bright background
- iv) Logo in reverse form with dark background

3. I request you to instruct the Public Sector Undertakings, subordinate/ attached offices, autonomous bodies etc. under your Ministry/ Department to use the logo during the commemoration period.

4. I further request you to upload activities to be undertaken during 2nd October 2018 to 2nd October 2019 on the portal, as decided in the Committee of Secretaries (CoS) meeting held under the Chairmanship of Cabinet Secretary on 20.8.2018.

With regards,

Yours sincerely,

(Arun Goel)

Shri Durga S. Mishra
Secretary
M/o Housing & Urban Affairs
Nirman Bhawan
New Delhi.



सूचना का
अधिकार

Room No. 502, 'C' Wng. Shastri Bhawan, Dr. Rajendra Prasad Road, New Delhi-110 001
Phone : +91 11-23381040-23385995, E-mail : secy-culture@nic.in arun.goel62@nic.in