



ISO 9001:2015

प्रशासन विभाग मुख्यालय
इंटर ऑफिस मेमो

प्रेषक: GM (Admn.), HQ	प्राप्तकर्ता: All HODs All Regional Heads Sr. ED, HSMI
----------------------------------	--

13th December, 2021

Sub: Use of logo of Azadi ka Amrit Mahotsav (AKAM) on the official stationery (file covers, envelopes, folders) Informative Brochures, e-mails, bills etc. of CPSE


Ref: Govt. of India, Ministry of Finance, Department of Public Enterprise, Block No. 14, CGO Complex New Delhi letter dated 10th December, 2021 alongwith Secretary to the Govt. of India, Ministry of Culture New Delhi letter dated 2nd December, 2021

In view of the importance and sanctity of 75th year of the Independence of India, Azadi ka Amrit Mahotsav (AKAM) is being celebrated by the nation. On this glorious occasion, all HODs/All Regional Heads/Sr. ED, HSMI to issue necessary instructions among staff for the use of logo of AKAM on the official stationery (file covers, envelopes, folders) Informative Brochures, e-mails, bills etc. of CPSE

The logo can be downloaded from the link given below:

<http://amritmahotsav.nic.in/download.htm>

The copy of letters of Govt. of India, Ministry of Finance, Department of Public Enterprise, Block No. 14, CGO Complex New Delhi letter dated 10th December, 2021 alongwith Secretary to the Govt. of India, Ministry of Culture New Delhi letter dated 2nd December, 2021 are also attached herewith.


डा. डी रविशंकर

महाप्रबंधक (प्रशासन)

Encl: As above

F. No.14(1)/2021-MGMT
Government of India
Ministry of Finance
Department of Public Enterprises

Block No. 14, CGO Complex,
Lodi Road, New Delhi-110003
Dated the 10th December, 2021

To,

Chief Executives of all CPSEs

Subject:- Use of logo of Azadi Ka Amrit Mahotsav (AKAM) on the official stationery (file covers, envelopes, folders), informative brochures, emails, bills, etc. of CPSEs

Sir/Madam,

The undersigned is directed to forward herewith a copy of Secretary, Ministry of Culture DO letter dated 2nd December, 2021 on the subject mentioned above for information and compliance by all CPSEs. The details of action taken in this regard may be intimated to DPE immediately.

Encl : As stated

Yours faithfully,

Kailash Bhandari
10/12/2021
(Kailash Bhandari)
Deputy Director
Tel : 2436-6247

*IOM has been prepared & put up for
signature, before issue please.*

Ans
13/12/2021
SM (Admin)

GIM (Admin.)

13/12

गोविंद मोहन
सचिव
Govind Mohan
Secretary



75
Azadi Ka
Amrit Mahotsav

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No. CM- 21035/13/2021-Sp. Cell

December 02nd, 2021

Dear Sir:

In view of the importance and sanctity of 75th year of the Independence of India, Azadi ka Amrit Mahotsav (AKAM) is being celebrated by the nation. On this glorious occasion, various Ministries/ Departments and related bodies of Government of India, as also the States/ UTs, are participating in this Mahotsav in an active manner. To make the AKAM a grand success, among other steps, popularizing the logo of Azadi ka Amrit Mahotsav assumes importance, from the perspective of creating a dominant buzz in the country about the program.

2. In this connection, it is requested to issue necessary instructions for the use of logo of AKAM on the official stationery (File covers, Envelopes, folders), informative brochures, emails, bills etc of all the Departments/attached and subordinate offices/Public Sector Organisations and autonomous bodies and other institutions under your Ministry. Necessary instructions may be issued by you and the implementation monitored by a Nodal officer appointed for the purpose.

3. The logo can be downloaded from the link given below:
<http://amritmahotsav.nic.in/download.htm>

4. I shall be grateful if receipt of this communication is acknowledged.

With regards,

Yours sincerely,

(Govind Mohan)

Shri Ali Raza Rizvi
Secretary
Department of Public Enterprises
Block - 14, CGO Complex, Lodhi Road,
New Delhi-110003

DS/PR/KS (10)
8/12
08/12
4- DD/KB

JS (SKS)