

## इंटर ऑफिस मेमो

<b>प्रेषक</b> महाप्रबंधक (प्रशासन), मुख्यालय	<b>प्राप्तकर्ता</b> सभी क्षेत्रीय कार्यालय/एचएसएमआई
---	--

सं. एफ. हडको/एडीएमएन/एसएपी/2018-19

06.सितम्बर.2018

**विषय:** देश के पर्यावरण को बेहतर बनाने के लिए "ग्रीन गुड डीड्स" पर अभियान।

कृपया आवासन एवं शहरी कार्य मंत्रालय से प्राप्त पत्र संख्या O-17024/141/2018-ADMN-V-UD दिनांक 31 अगस्त, 2018 की एक प्रति संलग्न की गई है, जो "हरित अच्छे कर्मों" के बारे में जागरूकता फैलाने के लिए है।

हरित अच्छे कर्म छोटे-छोटे कार्य हैं जिन्हें कोई भी व्यक्ति पर्यावरण के संरक्षण और सुरक्षा के लिए स्वेच्छा से अपना सकता है। हरित अच्छे कर्मों के बारे में जन जागरूकता फैलाने के लिए, पर्यावरण, वन और जलवायु परिवर्तन मंत्रालय (MoEFCC) ने कुछ दृश्य-श्रव्य रचनाएँ तैयार की हैं। इन रचनाओं की सॉफ्ट कॉपी संलग्नक में दिए गए वेबलिंक से डाउनलोड की जा सकती हैं।

सभी क्षेत्रीय कार्यालयों से अनुरोध है कि वे अभियान को सफल बनाने के लिए जहाँ भी संभव हो, इन रचनात्मक सामग्रियों का उपयोग करें।

डॉ. डी. रविशंकर  
महाप्रबंधक (प्रशासन)

File No.O-17024/141/2018-ADMN-V-UD

Computer No. 9049129  
Government of India  
(भारत सरकार)  
Ministry of Housing and Urban Affairs  
(आवासन और शहरी कार्य मंत्रालय)  
(Admn. V Section)

Nirman Bhawan, New Delhi 110011  
Dated: 31.08.2018

OFFICE MEMORANDUM

Subject: Campaign on "Green Good Deeds" to improve the environment of the Country.

\*\*\*

The undersigned is directed to forward herewith a copy of D.O. No. 7/7/2018-MC dated 7<sup>th</sup> August, 2018 (enclosed) received from Ministry of Environment, Forest and Climate Change for spreading awareness about the campaign on "Green Good Deeds" and to request that these creatives prepared by MoEFCC be used wherever possible in your Organisation. Soft copies of the Creatives can be downloaded from any of the following weblink:

- <http://envfor.nic.in/content/download-green-good-deed-audio-visual-creatives>.
- <https://drive.google.com/open?id=1GYYhTuc3RmlO-9hqxtul8fCOv95w9Kr8>

*Handwritten signature and date 31/8*

*ED (Admin)*

Signature Not Verified  
Digitally signed by RAM SINGH  
Date: 2018.08.31 13:18:28 IST  
Reason: Approved

(राम सिंह / Ram Singh)

अवर सचिव, भारत सरकार

Under Secretary to the Govt. of India

Tele: 011-23061530

E-mail - ram.singh72@nic.in

Enclosure: - As above.

To,

1. All HOOs of Attached/Subordinate/Autonomous/Statutory bodies/PSUs of MoHUA (through e-mail).
2. SO (IT Cell) for uploading on e-office.

*Handwritten date 31/8/18*

*Handwritten date 05/9/18*

*Handwritten text: Circular, Ph.*

*Handwritten signature: Anil Sharma*

*Handwritten signature and date 31/8*

*Handwritten text: Gu m*



मंजु पाण्डे  
Manju Pandey



संयुक्त सचिव  
भारत सरकार  
पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय  
Joint Secretary  
Government of India  
Ministry of Environment, Forest and Climate Change

D.O.No.7/7/2018-MC

Dated: 7th August, 2018

Dear Shri Dharmendra,

Ministry of Environment, Forest and Climate Change (MoEFCC) is the nodal agency in the administrative structure of the Central Government for implementation of environmental, forestry and biodiversity conservation programs and policies. The Ministry's main activities include prevention and control of pollution, protection of the environment, conservation and survey of forests and wildlife, afforestation and regeneration of degraded areas, ensuring welfare of animals and research related to these activities.

2. In this context, the Ministry has been taking several measures to improve the environment of the country. Since People's participation in protecting the environment is very crucial, a campaign on "Green Good Deeds" has been prepared. Green Good Deeds are basically small deeds which everyone as an individual has to adopt and thereby voluntarily join the cause of preserving and protecting the environment.

3. To spread awareness amongst the masses about Green Good Deeds, MoEFCC has prepared some Audio-visual creatives (2 video spots, GGD plea and GGD montage + 3 audio jingles: No to Plastic, Air Pollution and Save Water). To ensure that people are made aware of their responsibility towards the environment, the urgency towards environment related issues and the impact that the current environment crisis has already had on their lives and livelihood, it is imperative that the message contained in these creatives reach every citizen of the country.

4. I would request you to air and use these creatives wherever possible in your Ministry and the various organizations under your control, so that the message contained therein reaches to the maximum people of the country. Soft copies of the Creatives can be downloaded from any of the following weblink:

- <http://envfor.nic.in/content/download-green-good-deed-audio-visual-creatives>.
- <https://drive.google.com/open?id=1GYYhTuc3RmIO-9hqxtul8fCOv95w9Kr8>

With regards,

Yours sincerely,

(Manju Pandey)

Dir(CA)

Shri Dharmendra  
JS (Admn.)  
Ministry of Housing and Urban Affairs  
Nirman Bhawan, C - Wing,  
Dr. Maulana Azad Road,  
New Delhi, 110011



US (GA)

Sh 17/8

for Admn. Pl.

20/8/18

Sayen, Adm. S.



इंदिरा पर्यावरण भवन, जोर बाग रोड, नई दिल्ली-110 003, फोन : 011-24695455, फैक्स : 011-24695455

INDIRA PARYAVARAN BHAWAN, JOR BAGH ROAD, NEW DELHI-110 003, PH. : 011-24695455, FAX : 011-24695455, E-mail : manju.pandey@nic.in